

SeneGence[®]

New
Distributor
Pack

\$55 TO START
YOUR OWN BUSINESS
YOUR OWN WAY.

Welcome to the team!

It is fantastic to have you on board! You've chosen to join us for one of two reasons, for personal use or to earn extra income. Either way, we have the systems in place to support you!

Personal Use:

Buy your favourite SeneGence products for between 20-50% off the recommended retail price. (Bargain shopping!)

Earn income:

Buy SeneGence products at a wholesale price and sell them at recommended retail price, this means instant profit. Build your customer base and you'll be able to have steady customers and steady income, you can even build your own team where you can start earning commission on their sales too.

Do you have a salon or store?

You can buy SeneGence products at wholesale prices and sell to your clients at the recommended retail price, the means instant profit. You already have an existing client base to work with!

Whatever path you choose, we have the support network already set up to help you succeed.

We have amazing Facebook groups designed specifically to give you access to experienced distributors and leaders as well as albums full of pictures and advertising at your disposal. It's a great community of support and guidance.

You also have instant access to our online training Webinars that you can access 24/7, and all product information is available online so you can take on as much or as little as you like, when you like.

There are local area trainings available in most areas should you wish to attend. We do fun raffles and help you learn.

Hi! I'm your Crown Princess



Jacqui Burns

Ruby Crown Princess

Joined SeneGence: April 2015

My SeneStory

I joined SeneGence in April 2015, after falling madly in love with these amazing Lippies! After showing every woman in my life how I couldn't smudge my Lipstick no matter how hard I tried, everyone wanted it! I thought, I love the product, I want a LOT more of them, I'll just join, get a discount and that'll be it. WRONG!

I decided to have a real go at the business, and I now have a team of 600 phenomenal people!

I am currently a Ruby Crown Princess with our team hitting 2 Million in team sales each year for the last 3 years! I initially managed this fun hobby whilst working for the government, studying and wrangling 2 young children. I resigned my Gov job in Jan 2018 and haven't looked back. Now I get to help others build their business, feel beautiful and develop personally which is honestly the best part.

I've been lucky enough to earn trips to Vancouver, The Bahamas, Cabo Mexico, Costa Rica, DisneyWorld Florida, Hollywood, Sydney, New Zealand and Montreal!

I also drive a new Mazda CX-9 paid for by SeneGence!

With a little courage and passion in product you believe in, you can achieve anything! Our team is seriously the most amazing in the world. SO supportive, so inspiring and all REAL people. Have fun getting to know your new Sene-Family!

What Discount do I get?

Your discount is based on how many Points Value (PV) your order is, and how many you have earned in the calendar month.

What is this PV we talk of?

PV stands for Points Value.

Each SeneGence product has a points value attached and this helps us measure our performance around the world regardless of currency.

For example, in Australia, NZ, the US and in Canada one LipSense has a PV of 12.5 even though the prices vary in each country.

How do the PV discounts work?

PV:	DISCOUNT:
0-99.5	20%
100-299.5	30%
300-749.5	40%
750+	50%

JUMP START!

To help kickstart your business in your first 90 days, SeneGence gives you 50% off when you achieve 300PV!

How AMAZING is that!

Orders of 350PV and over will get Free shipping!

A few tips:

Always play around with your order before you submit it, sometimes ordering MORE products costs you LESS money. Get your upline to look at your order first and they'll be able to tell you if you could score products for less.

To stay an active distributor, you only need a 100PV order every 6 months! Easy, that's only 8 Lippies in six months!

A great way to get your 50% discount is to purchase discounted lippies and products for your growing tester kit. Check with family and friends before you order too.

Value Kits!

NEW DISTRIBUTOR KIT OPTIONS

Fabulous Demo kits, amazing inventory selection, and powerful business tools conveniently packaged! Choose the Distributor Kit that's right for you and get your business started at great savings!



FAST START KIT

\$1,355 (over \$4,878 value)

Purchase of this kit triggers your 30 Day Fast Start Bonus and puts you on track for future 60 – 90 day bonuses!

- Glamour Demo Kit (GDK)
- 1,000 PV Order: Includes over 50 of the most popular LipSense, SenseCosmetics, and SkinCare Products (\$2,723 total retail value)
- SeneSite and SeneBiz App (12 months)
- Distributor Planning Calendar
- Exclusive Business Training
- 30 Day Fast Start Bonus Products
- FREE SHIPPING on kit

BEST VALUE
SAVE OVER 72%



SIGNIFICANT SENESELLER KIT

\$875 (\$2,571 value)

Purchase of this kit puts you on track to qualify for the Significant SeneSeller Program.

- LIPS Demo Kit
- 750 PV Order: Includes 15 LipSense, 10 Glosses, 8 ShadowSense colours, 7 MakeSense Foundation Shades and a range of 12 other SenseCosmetics colour products (\$2,176 total retail value)
- SeneSite and SeneBiz App (6 months)
- Distributor Planning Calendar
- FREE SHIPPING on kit

SAVE OVER 66%



QUALIFIED DISTRIBUTOR KIT

\$395 (\$1,084 value)

Purchase of this kit qualifies you to begin participating in the SeneGence compensation plan, recognition and rewards.

- LIPS Demo Kit
- 300 PV Order: Includes 12 LipSense (choose from Neutral or Bold kits), 9 Glossy Gloss, 3 Matte Gloss, 6 Ooops! Removers (\$804 total retail value)
- SeneSite and SeneBiz App (3 months)

SAVE OVER 63%

DIY Tester Kit

In designing your own kit, you can strategically select the colours you believe will be top sellers with your customer base, family and friends. The more testers you have for women to try, the more colours they will fall in love with, just like we all did!

Creating your own kit:

It's a great idea to aim for 300PV in your first 30 days so you can buy your tester kit at 50% off. Here is a great way to do it:

22 LipSense Colours: 275PV

2 Glosses: 20PV

1 Oops Remover: 5PV

Total: 300PV (costs \$407, saving \$407)

Some of the popular colour choices:

1x First Love	1x Beige Champagne
1x Blu-Red	1x Bella
1x Praline Rose	1x <u>Samon</u>
1x Fly Girl	1x Kiss for a Cause
1x Aussie Rose	1x Caramel Latte
1x Precious Topaz	1x Goddess
1x Napa	1x Caramel Apple
1x Nude	1x B-Ruby
1x Luv it	1x <u>Lexie Beary</u>
1x Bombshell	1x Roseberry



SeneCar:

Choose Your Car. Choose Your Blue.

SeneGence Independent Distributors are eligible to receive up to \$600 monthly reimbursement allowance toward a new car.

Personal sales eligibility requirement:

Place monthly cumulative orders of 1000PV or more for the three consecutive months in which you are qualifying.

Downline sales eligibility requirement:

Tier One Eligibility – Accumulate a combined total personal PV and/or First Live QV from orders on your first level downline, equal to 22,500 for the same three consecutive months.

Tier Two Eligibility – Qualify for Tier One, and then concurrently accumulate a total of 22,500 QV on your second level downline for the same three consecutive months.

Check out all the details in your 'back office'

FAST STARTS!

'Fast starts' are an optional challenge for you in your first 90 days and can help you in building your kit with FREE products!

When you order a total of 1000PV in your first 30 days, you qualify for a delivery of goodies from SeneGence!!

These three sets of freebies can be achieved by doing 1000pv of accumulated orders in your first 30, then 60 then 90 days! You can achieve all 3 in 30 days, but if you miss the deadline for one, it's gone. You can however still achieve the following 2, by doing 2000pv in your 60 days to still get your 60 day fast start and then 3000pv in your 90 days to get your 90 day fast start pack. See the next page for the full flyer, and watch the video on your support page or contact your sponsor for more information.

FAST START PROGRAM FOR NEW DISTRIBUTORS

Get your business off on a profitable path in your first 90 days! Build up your business, and earn valuable product sets for personal use or demonstration.

Receive Over \$1,500 In Free Products!

		
30 DAYS	60 DAYS	90 DAYS
Within first 30 days or sooner, place 1000 PV+ and receive: SeneDerm Basic Skin Care & Body Care Collection Valued at over \$450 <small>CHOOSE YOUR FORMULA: Choice of Normal to Dry, Normal to Oily and Dry.</small>	Additional 30 days (60 or sooner), place another 1000 PV+ (achieve 2000 PV total) and receive: Anti Ageing Product Collection Valued at over \$500	Additional 30 days (90 or sooner), place another 1000PV+ (achieve 3000 PV total) and receive: SeneDerm Solutions Product Collection Valued at over \$550

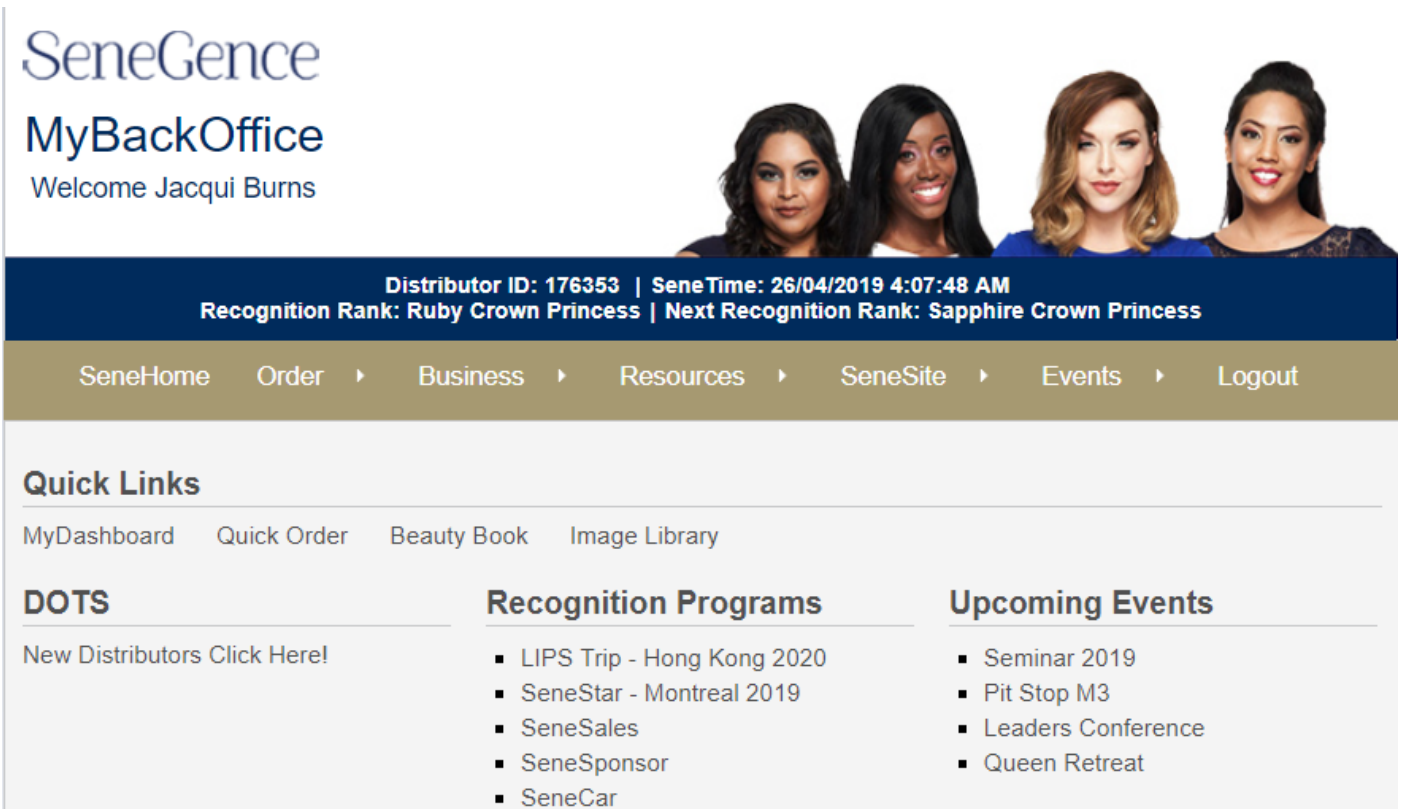
* Product selections may vary; total set values will be as advertised. Any out of stock items included in each set will be substituted with the equal retail dollar in SeneBucks credit to the qualifying Distributor's account.

Now, more than ever, it pays to be a SeneGence Distributor!



Your 'Back Office'

Your Back Office is where you login on the SeneGence website with your Distributor ID and password. It contains endless amounts of information to assist you with your business, from product and business knowledge to webinars, flyers and colour charts.



SeneGence
MyBackOffice
Welcome Jacqui Burns

Distributor ID: 176353 | SeneTime: 26/04/2019 4:07:48 AM
Recognition Rank: Ruby Crown Princess | Next Recognition Rank: Sapphire Crown Princess

SeneHome Order ▶ Business ▶ Resources ▶ SeneSite ▶ Events ▶ Logout

Quick Links
MyDashboard Quick Order Beauty Book Image Library

DOTS
New Distributors Click Here!

Recognition Programs

- LIPS Trip - Hong Kong 2020
- SeneStar - Montreal 2019
- SeneSales
- SeneSponsor
- SeneCar

Upcoming Events

- Seminar 2019
- Pit Stop M3
- Leaders Conference
- Queen Retreat

The 'order' tab

Here you can place your orders, check what is in stock and check what is Out Of Stock.



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SeneHome **Order** Business ▶ Resources ▶ SeneSite ▶ Events ▶ Logout

Quick Order
SeneStyle Clothing
Logo Printed Merchandise
Logo Printed Materials
Logo Apparel

Quick Links
MyDashboard Quick Order Beauty Book Image Library

DOTS
New Distributors Click Here!

Recognition Programs

Upcoming Events

'Business' tab

Here you can find; your order history, track your order, distributor profile, SeneCash, Compensation & Commissions, Policies and Procedures.

Order History

To view your order history go to Business > Order History

Track your order

To track your order history go to Order – Quick Order > Order History > click on Tracking Number once your order status says > Shipped – Complete

Distributor Profile

Here you can update your card details, along with your personal details including your billing & shipping address.

Build your team

Building a team yourself is just another avenue of making money. Your customers may love it so much that like most of us, they want to join to get the benefits of buying at wholesale cost or start their own business. So what does that mean for you?

First Line: 10% commission of your 1st Line PV Sales. These are the ladies that sign up directly under you. If they order 1000PV, you get \$100 US dollars, x1.2 for AUD would be \$120

Downline commissions

1st Level- 10%
2nd Level- 20%
3rd Level- 30%
4th Level- 5%
5th Level- 5%

On 1-100PV!

ORDER 100PV
TO COLLECT
COMMISSIONS

Group Sales volumes bonus

1st Level- 10%
2nd Level- 6%
3rd Level- 4%
4th Level- 3%
5th Level- 2%

**On remaining
PV 101 & above!**

ORDER 300PV
TO COLLECT
COMMISSIONS

To achieve Downline commission in Levels 1-3 you must order 100pv within the same calendar month. Order 200PV to get Level 4, and 300pv to get level 5 commissions. To achieve GROUP Sales you must order 300PV within the same calendar month.

To achieve GROUP sales commission on lines 2 through 5, you need 5 Downlines on that line and all lines above, all with 300pv orders as well as yourself.

More information is available in the Back Office under Business, Compensation and Commission.

Free Trips:

LIPS
Trip

Hong Kong

January 2020

Qualification Period:
1 October 2018 - 30 September 2019

SeneStar

Hawaii

19-24 JUNE 2020
2019 - 2020
SEMINAR YEAR

EARN YOUR TRIP OF A LIFETIME!

Locate all details in the back office under Resources, Recognition, trips.

I'm new, now what?

Plan a launch party!

Get the ladies in your life around to play with your testers and try the product themselves, they won't believe their eyes!

Fill your calendar:

Book in catch ups with family, friends, co-workers etc.

Be a product of the products!

Try every colour/product, take selfies. When you're ready, do an application video, or swipe test, your family and friends will believe it more when they see it on you!

Free Advertising:

Wear lipply and put stripes on your hand, it's the best conversation starter!

Always aim for 50% off:

In your first 90 days, 300pv is your aim for a huge 50% off. If you can, invest your profits and use the profit you initially make to fill your tester kit! The more colours you have to try the more colours women will want.

Start a Facebook Page or Group.

Use the many photos available from our support groups to create posts and start filling your page with information.

Block out SeneGence time:

Use this time to book parties, contact local salons, organise catch ups with friends, and find new ways to show your new amazing products off!

Organise business cards/Colour Charts

With the application instructions on the back. Vistaprint are cheap and easy to use. Try Pixel Chic for flyers and colour charts.

Where can you find help?

Training Kit!

Read everything, watch everything! Go through the Beauty Book.

Back Office:

Webinars: Available in the back office under Resources, Training, Webinars

Facebook Support Groups:

Your upline will add you to support groups, use the search function so you can search on the question you have and get answers quickly. Check out the albums too.

Uplines:

If you can't find the answer yourself or want another opinion just contact your upline

Warehouse: SeneCare Team 1800lipsense

Orders are dispatched pretty quickly and often arrive within 3 days. During busy times it can be longer, if you need assistance with an order, contact the warehouse.

Significant Seller

SeneGence honours Distributors who build a Customer base and consistently sell SenseCosmetics and SeneDerm SkinCare month after month of the Seminar Year. These Distributors are our Significant SeneSellers or \$\$\$ Distributors

Qualification requirement



Place a 750 cumulative PV order (minimum) per month, over 3 consecutive months to qualify! You will receive a FREE product in your final 750pv order on that 3rd month and every month after as long as you maintain 750pv per month!

Significant sellers are entitled to:

- Free Featured product of the month!
- Front of the line shipping on orders!
- Early Bird registration prices for all events!
- Entries into the 'Make it Mine' competition for each personally sponsored \$\$\$ qualified distributor!
 - Monthly newsletter recognition!
 - Card from Joni with each Free product!

ON STAGE recognition at seminar if you maintain your Significant SeneSeller status for the full 12 months!

ARE YOU THE NEXT \$IGNIFICANT \$ENE\$ELLER?



Significant SeneSellers:

Distributors who consistently share and sell SeneGence products month after month.

SeneSite:

A SeneSite is a customizable website and 24 hour online shop created for SeneGence Independent Distributors to use as a portal for their businesses online.

What can it do for my business?

In today's world, people lead very busy lives. By having a well presented website you can keep your business open for the convenient sales of products and communication with your Customers at all times of the day and evening.

Not only is a SeneSite an affordable tool that allows you to be open for business 24/7, once you have a SeneSite you can list the unique web address, or URL, on your business cards, Beauty Books, your vehicle and more to drive traffic to the site so your Customers can learn about all that you offer including the opportunity for them to become Distributors themselves.

By having an online presence with your SeneSite, you automatically expand your market significantly by making yourself available to people in other time zones rather than the limited audience you could reach in only your local geographical area. Your site will also be searchable in major internet search engines like Google and Yahoo.

Isn't it complicated to set up a website?

A SeneSite is simple to set up, as SeneGence has already designed a beautiful template that includes professional product images, product knowledge information, and more.

You simply fill out personal details about yourself, provide your contact information and select your preferred credit card processing merchant. You can also choose to customize your SeneSite by selecting a background from available options, uploading photos of yourself, and more.

How much does it cost?

If you choose to buy a kit, senesites are free for 3, 6 and 12 months depending which kit you get. The annual fee for a SeneSite is now only \$99.95, OR \$9.95 a month to run.

This fee is inclusive of design, set up and maintenance for a full year from date of activation. It also includes technical support from our corporate headquarters and automatic updates when new features are added.

Included in your SeneSite is our upcoming SENELOOK App which gives you and your customers access to try on the products from your phone!

Stay tuned!

Welcome to SeneGence!